



NURIOTPA HOCKEY CLUB

2023 Sponsorship Packages



“The Hockey Club of choice, for our generation and the next”



WHO WE ARE?

The Nuriootpa Hockey Club is a community club in every sense of the word and this community is at the heart of everything we do.

The Nuriootpa Hockey Club was formed in March 1978 when members of the existing Nuriootpa and Dorrien Women's teams and the newly formed Nuriootpa Men's team united, formed one club.

1980 saw the first of what was to be many premiership successes for the Club. In an all Nuriootpa Grand Final, the Nuriootpa Brown Women's team were victors over Nuriootpa Blue. Since then collectively, the A Men and Women sides have won 35 premierships over 41 seasons.

Nuriootpa Hockey club had the honour of being awarded Hockey SA Club of The Year in 2018; the same year we celebrated our 40th anniversary. We are proud to be a GoodSports Club, StarClub and a Child Safe club and will once again raise money for Barossa Area Fundraisers for Cancer with our annual Pink Socks Round.

WHY THE NURIOOTPA HOCKEY CLUB?

With the recent addition of a brand new million-dollar artificial turf pitch at Stockwell Recreation Park in 2014, hockey in the Barossa continues to thrive and evolve.

Hockey is a sport for all ages. We are fielding teams in Mini-Juniors - Under 7's, Under 9's and Under 11's, Juniors - Under 13's and Under 16's and our Men's and Women's Senior sides - A, B & C grades.

We love our sport, our club and work hard to keep our membership fees low and give our players the best opportunity to develop the skills they need for success. This is a collective effort and we need your help to keep hockey accessible to all.

We strive for excellence and are looking for Sponsorship Partners who share this vision and want to be involved in a club that is as active in our Barossa community as we aim to be on the pitch.



OUR CLUB IS OUR COMMUNITY



Pink Socks Round for Barossa Area Fundraisers



Annual Heritage Round vs Tanunda



450 game club members.

OUR VISION

THE HOCKEY CLUB OF CHOICE, FOR OUR GENERATION AND THE NEXT

OUR VALUES

Inclusion

Fair play

Our Volunteers

Loyalty

Team Care and Mateship

Excellence

MAJOR SPONSOR - \$5,000 p.a.

- Signage at the Stockwell Recreation Park Artificial Turf Pitch (4m x 1m)
- Logo displayed at each home game on a sponsor A-frame
- Logo displayed on club website
- Logo displayed on club letterhead
- Opportunity to be a Club Developer (see Club Developer category)
- 2 tickets to the Annual Presentation Day
- 2 tickets to 1 social event throughout the year
- Active social media promotion



GOLD SPONSOR - \$2,000

- Signage at the Stockwell Recreation Park Artificial Turf Pitch (2m x 1m)
- Logo displayed at each home game on a sponsor A-frame
- 2 tickets to the Annual Presentation Day
- 2 tickets to 1 social event throughout the year
- Opportunity to be a Club Developer (see Club Developer category)
- Logo displayed on club website
- Active social media promotion

GREEN SPONSOR - \$1,000

- Signage at the Stockwell Recreation Park Artificial Turf Pitch (2m x 1m)
- Logo displayed at each home game on a sponsor A-frame
- 2 tickets to the Annual Presentation Day
- Logo displayed on club website
- Active social media promotion
- Nuriootpa Hockey Club Sponsors Supporter Pack



GOAL KEEPER TRAINING

CLUB DEVELOPER - \$500-\$999

First introduced in 2016, this level offers a business or individual the option to work with our committee and put their sponsorship towards a targeted need within our club such as supporting our Junior programs, Umpiring & Coach Development and updating equipment and uniforms.

- Logo displayed at each home game on a sponsor A-frame
- 2 tickets to the Annual Presentation Day
- Logo displayed on club website
- Active social media promotion
- Opportunity to provide promotional material at club functions

THE GOAL ASSIST (SUPPORTERS) CLUB - \$300

A great opportunity for Club Members to contribute financially to club infrastructure and activities or to sponsor the trophies for a team at the end of the year.

- 2 for 1 ticket discount to a club event (Max. of 4 tickets)
- Acknowledgement on the club website



2021 B GRADE MEN PREMIERS

IN KIND PARTNERSHIP - \$VALUE NEGOTIABLE

An opportunity for Business to contribute to the club through relevant products and/or discounts.

- Sponsorship Package equivalent to the value of discount/in kind product.

The Club is open to all sponsorship opportunities as we continue to ensure playing the game of Hockey in the Barossa Valley is kept affordable.

NURIOOTPA HOCKEY CLUB

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<http://www.nuriootpahockeyclub.com.au>

 /nurihockeyclub

To discuss our Sponsorship Packages, please call

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